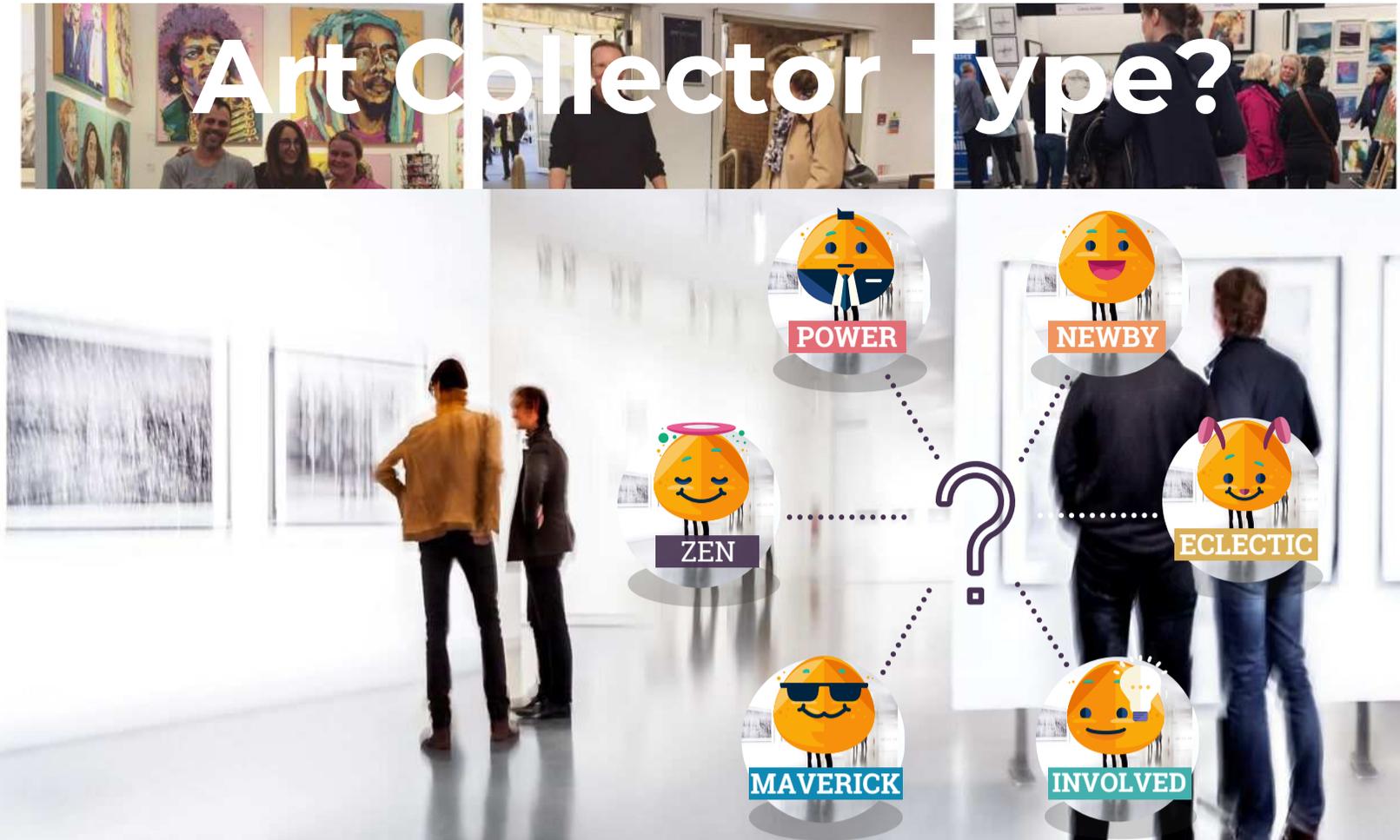


# WHAT IS YOUR

# Art Collector Type?



Every Art Collector approaches their Collection differently. Some Art Collectors are strictly interested in value, while others are building a collection with artists they can be involved with. Some are spontaneous or unpredictable, while some pride themselves on finding new talent, and others are steady and practical, or just want to feel like they are home.

## WHAT TYPE OF ART COLLECTOR ARE YOU, OR WANT TO BE?

NEWBY	ECLECTIC	INVOLVED	MAVERICK	ZEN	POWER
Motivated by a simple desire to begin a collection	Motivated by a desire to feel home as you open the door	Motivated by a relationship with Artists, and patronage	Motivated by a desire for recognition for your taste	Motivated by a sense of personal satisfaction	Motivated by Investment, a focussed, serious buyer
					
<b>Kurt Vonnegut</b>	<b>Laurie Halse Anderson</b>	<b>Diane Arbus</b>	<b>Banksy</b>	<b>Carrie Fisher</b>	<b>Leonardo da Vinci</b>
<i>"The Arts are a very human way of making life more bearable."</i>	<i>"Art without emotion is like chocolate cake without sugar. It makes you gag."</i>	<i>"A picture is a secret about a secret, the more it tells you the less you know."</i>	<i>"Art should comfort the disturbed and disturb the comfortable."</i>	<i>"I don't want life to imitate art. I want life to be art."</i>	<i>"One can have no smaller or greater mastery than mastery of oneself."</i>
					
<i>Your first piece is a test of what it feels like to choose, buy, and take home a piece of Art. It is your experiment with your own taste, it feels like you are making a huge investment in yourself first, and the art is a part of personal growth.</i>	<i>You buy art because it reminds you of something or someone special, or a special time or place; you love to feel it is a visual map of your life, and decorating your home is important.</i>	<i>Your involvement in an artist's life is linked to the satisfaction of commissioning work, in meetings, the social life, positioning, and the different effects that this creates in your world.</i>	<i>You love to collate privileged information regarding promising artists and to influence your peers, if it affects the popularity ratings of artists so much the better, you like to discover art.</i>	<i>You dedicate a certain amount of your free time to your collecting, but are not invested in the search for information, and do not follow particular galleries; however, you do visit Art Fairs, and really enjoy them.</i>	<i>Your Art collecting is serious, you may be involved in institutions, or a society of friends, and lend works to museums; a quarter of you have spent up to £5,000 on a work, and 1 out of 10 have a piece for over €100,000.</i>